

SAVE UP TO
80% OFF
Regular-priced fine jewelry
after **EXTRA 40% OFF****

**Reflects final price after 40% off.
See store associate or jcp.com for
coupon and details.

\$169.99**
ea.

1/4 to 1/2 ct. t.w.
diamond in 10k gold
sale **\$283.32** ea.
reg. \$624.98-\$699.98



UP TO
50% OFF

Kids' toys
select styles
sale **\$7.50-\$25**
reg. \$15-\$50
Excluded from coupons.



LIMITED TIME SPECIAL!

\$19.99
ea.

1/10 ct. t.w.
diamond in sterling silver
reg. \$124.98 ea.
Excluded from coupons & Rewards.
While supplies last.



LIMITED EDITION

\$549.99**
ea.

1-1/4 ct. t.w.
diamond in 10k gold
sale **\$916.65** ea.
reg. \$2499.98 ea.



RED BOW
DEALS



\$9.99*

Men's St. John's Bay flannel
select styles
sale **\$14.27** | reg. \$30

JCPenney



BLACK FRIDAY
ON NOW!

HURRY, these deals won't last long!
Doors open Friday at 5am

+EXTRA 30% OFF*
select apparel, shoes, accessories, fine jewelry, home

November 25-28

In store & jcp.com

*Coupon required. Some restrictions and exclusions apply. See coupon on back cover for details.
Prices and % off offers shown reflect coupon discount.

\$9.99*

Women's
St. John's Bay
cable sweater
select styles
also in women's plus
and petites sizes
sale **\$14.27**
reg. \$32



\$4.99*

St. John's Bay
dog sweater
select styles
sale **\$7.13**
reg. \$22

\$2.99*

Home
Expressions
solid or
striped bath
towel
select styles
sale **\$4.27**
reg. \$10



\$39.99*

Fit-Rx
percussion
massage gun
sale **\$44.43**
reg. \$99



\$7.99*
ea.

AFTER COUPON & \$14 MAIL-IN REBATE**
sale \$24.43-\$31.41 | reg. \$44-\$60
**See page 23 for terms and limitations.

cooks
by home

Cuisinart

BLACK+DECKER

Cooks 3-pc. cast iron fry pans, 12-cup programmable coffee maker,
nonstick griddle, 5-in-1 power blender or 16-cup rice cooker,
Black+Decker hand mixer, Cuisinart 11-pc. or 12-pc. Cutlery set



\$4.99* ea.

AFTER COUPON & \$5 MAIL-IN-REBATE**
 Cooks 1.5-qt. slow cooker or Black+Decker 1.5-cup food processor

780-3028, 5509
 sale \$11.10 ea.
 reg. \$22-\$34
 **See page 23 for terms and limitations.



cooks
 jcpenny home

BLACK+DECKER

60% OFF*

Select Nostalgia kitchen appliances

\$14.99* ea.

Nostalgia hot dog toaster or hot air popcorn popper

780-4681, 4682
 sale \$16.66 ea.
 reg. \$40 ea.



NOSTALGIA™

\$69.99*

PowerXL indoor smokeless grill

780-4685
 sale \$77.77
 reg. \$165



PowerXL

\$89.99*

Instant 10-qt. Vortex plus air fryer oven

780-4626
 sale \$99.99
 reg. \$160



Instant

\$99.99*

PowerXL Vortex pro 10-qt. air fryer

780-4687
 sale \$111.10
 reg. \$195



PowerXL

\$139.99*

Cuisinart coffee center 12-cup coffee maker & single serve brewer

780-1689, 4697
 sale \$155.54
 reg. \$250



Cuisinart

\$19.99* ea.

AFTER COUPON & \$10 MAIL-IN-REBATE**
 Black+Decker 8-cup food processor, 4-slice toaster or power crush blender

780-0490, 2854, 3201
 sale \$33.32 ea. | reg. \$49-\$85
 **See page 23 for terms and limitations.



BLACK+DECKER

\$39.99*

AFTER COUPON & \$20 MAIL-IN-REBATE**
 Cooks 4.3-qt. stainless steel air fryer

780-4347
 sale \$66.66 | reg. \$180
 **See page 23 for terms and limitations.



cooks
 jcpenny home

\$24.99* ea.

Nostalgia cotton candy or snow cone maker

780-4683, 4708
 sale \$27.77 ea.
 reg. \$60 ea.



NOSTALGIA™

\$29.99*

Sharper Image s'mores maker

683-6987
 sale \$33.32
 reg. \$59



SHARPER IMAGE™

\$34.99* ea.

Cooks 5.5-qt. cast iron dutch oven

782-4350, 4351
 sale \$49.99 ea.
 reg. \$100 ea.



cooks
 jcpenny home

\$139.99*

Calphalon 10-pc. hard anodized cookware set

782-0375
 sale \$199.99
 reg. \$250





Calphalon

*Coupon required. Some restrictions and exclusions apply. See coupon on back cover for details. Prices and % off offers shown reflect coupon discount.

**Extra 30% off select original, regular and sale-priced apparel, shoes, accessories, fine jewelry, and home purchases. Extra 10% off select furniture, mattresses, electronics, small electrics, innovative gifts, fitness equipment and accessories, floor care, blinds and shades, watches, and salon products. Each offer good in store and at jcp.com, excluding taxes and shipping charges, 11/25-11/28/20. One use per coupon, one coupon per customer; must be provided/surrendered at time of purchase. Dollar-off offers (including JCPenny Rewards) applied prior to companywide percent-off discounts or coupons. Does not apply to Clearance, Best Value, Limited Time Specials, adidas, ArtCarved Personalized Jewelry, Athletic Shoes, Baby Gear, Bobs from Skechers, Champion, Citizen Quartz Watches, Clarks, Columbia, Converse, Denizen from Levi's, Disney Collection, Grasshoppers, Jewelry Trunk Shows, Keds, Levi's, Modern Bride Design Your Dream Ring, Nike, Puma, Reebok, Sephora, Skechers Athletic Shoes, Skechers Women's Shoes, Smartwatches, Team Sports Merchandise, Tempur-Pedic, Toys, In-Store Services, Service Plans, Gift Cards, Closing Store Purchases, current orders and prior purchases, or in combination with other coupon(s). Coupon can be combined with earned JCPenny Rewards and JCPenny Credit Card new account in-store discount. Coupon cannot be used for payment on account. Coupon cannot be redeemed as cash or merchandise credit if merchandise is returned. No cash value. JCPenny may refuse, or limit the use of, any coupon and/or return for any reason, including recurring disruptive behavior. Additional exclusions and exceptions may apply, see jcpenny.com/exclusions or store associate for details. REPRODUCTIONS WILL NOT BE ACCEPTED. INSTRUCTIONS FOR ORDERS: Enter online code when

2 prompted at checkout or call 1.800.322.1189 and mention the code.

Spacious. Clean. Safe. Shop our stores with confidence all holiday long.  

In a rush? Try our Fast Contact-Free Curbside Pick up –or– Buy online at jcp.com and pickup in store.



14-cup rice cooker
780-4567

cooks
jennepenny home

\$14.99*
ea.

AFTER COUPON & \$10 MAIL-IN-REBATE**

Cooks stainless steel
sale \$27.77 ea. | reg. \$50-\$60
**See page 23 for terms and limitations.



6-qt. slow cooker
780-5505



Electric kettle
780-5144, 5522



Flip waffle maker
780-4565



Panini press
780-4566

\$69.99*
ea.

AFTER COUPON & \$30 MAIL-IN-REBATE
Greenlife 13-pc. or
14-pc. cookware set

782-4765, 4766
sale \$142.84 ea.
reg. \$175 ea.
**See page 23
for terms and
limitations.



*green
life*

\$69.99*

AFTER COUPON & \$30 MAIL-IN-REBATE**
Cuisinart 11-pc.
stainless steel
cookware set

782-4723
sale \$142.84
reg. \$200
**See page 23 for
terms and limitations.



Cuisinart

NORDIC WARE®

Taste of Home

Wilton

**50%
OFF***

Bakeware
select styles
reg. \$12-\$220



Cuisinart FARBERWARE®

\$19.99*
ea.

AFTER COUPON & \$20 MAIL-IN-REBATE**
Cuisinart 12-pc. or
Farberware 15-pc. cutlery set

793-0539, 0552
sale \$57.13 ea. | reg. \$80-\$120
**See page 23 for terms and limitations.



\$69.99*
ea.

AFTER COUPON & \$30 MAIL-IN-REBATE

Instant
8-qt. 7-in-1 programmable
pressure cooker

780-2041
sale \$77.77 | reg. \$160

Instant



Instant pot duo nova
8-qt. 7-in-1 programmable
pressure cooker
780-2041
sale \$77.77 | reg. \$160

Cuisinart

\$69.99*
ea.



Cuisinart 14-cup
programmable coffee maker
780-4478, 4656, 4699
sale \$77.77 | reg. \$130



*Coupon required. Some restrictions and exclusions apply. See coupon on back cover for details. Prices and % off offers shown reflect coupon discount.

\$4.99*
 JCPenney Home Performance or Quick-Dri bath towel 740-4092, 4141 sale \$7.13 reg. \$14-\$16

JCPENNEY HOME
 EST. 1962





\$8.99*
 Linden Street 30"x56" organic bath towel 740-1175, 1176, 1177 sale \$12.84 reg. \$20

LINDEN
 GREEN




\$25 ANY SIZE
 Stephanie or Larson 6-pc. comforter set 721-3985, 3987 Excluded from coupons.



\$39.99* ANY SIZE
 All Home Expressions complete bedding set with sheets 721-1228 sale \$57.13 reg. \$110-\$170 Shown: Tiles

h



\$12.99*
 Serta firm or extra firm, hydrocool or arctic touch pillow 725-1234, 1236, 2116, 5621 sale \$18.56 reg. \$25-\$30

JCPENNEY HOME
 EST. 1962

Serta perfect sleeper



\$29.99*
 Home Expressions classic plus down-alternative full/queen or king comforter 718-0171, 0219, 0174, 0218 sale \$42.84 reg. \$99-\$119

\$19.99*
 Twin/Twin XL 718-0217, 0169 sale \$28.56 reg. \$79



\$129.99* ANY SIZE
 Hotel down comforter 718-0393, 0394 sale \$185.70 | reg. \$400-\$500



\$14.99* ANY SIZE
 Home Expressions microfiber plus solid or print sheet set 723-3668, 3674 sale \$21.41 reg. \$40-\$60

\$7.99*
 Twin sheet set 723-3673, 3666 sale \$11.41 reg. \$26

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\$24.99* ANY SIZE
 300tc ultra soft, 290tc easy care percale or 100% cotton design sheet set sale \$35.70 | reg. \$70-\$130

\$12.99*
 Twin sheet set 723-1296, 0365, 0437, 2341, 1296, 1303 sale \$18.56 reg. \$30-\$50

JCPENNEY HOME
 EST. 1962

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\$49.99* ANY SIZE
 Liz Claiborne classics temperature-regulating sheet set 723-4129 sale \$71.41 reg. \$100-\$150

Liz Claiborne
 HOME



\$79.99* ANY SIZE
 Liz Claiborne 600tc luxury cotton wrinkle-free sheet set 723-3365 sale \$114.27 reg. \$159-\$199

Liz Claiborne
 HOME



60% OFF*
 Quilts & bedspreads select styles reg. \$100-\$300

JCPENNEY HOME
 EST. 1962



60% OFF*
 Blankets & Biddeford heated blankets & throws select styles reg. \$35-\$300

BIDDEFORD
 h





\$19.99*
Home Expressions
faux mink to
sherpa throw
710-0112
sale \$28.56
reg. \$44

h



\$8.99*
Velvet plush
solid or print
throw
710-0100,
0101, 0119
sale \$12.84
reg. \$27

h

\$12.99* ea.

Luminarc 18-pc.
glassware sets
788-3486, 3487
sale \$18.56 ea.
reg. \$50 ea.



60% OFF*

Holiday food gifts
select styles
reg. \$12-\$54
In store only.



60% OFF*

Holiday dinnerware
& table linens
select styles
reg. \$12-\$40



65% OFF*

All seasonal
decor
reg. \$12-\$80

*Coupon required. Some restrictions and exclusions apply. See coupon on back cover for details.
Prices and % off offers shown reflect coupon discount.

\$39.99* ea.

Home Expressions Caroline
30-pc. dinnerware set or
Pfaltzgraff 53-pc. flatware set
786-5576, 787-0786
sale \$57.13 ea. | reg. \$120-\$140 ea.
dinnerware also available in gray



h PFALTZGRAFF



\$59.99* ANY SIZE

Home Expressions
faux mink to sherpa
comforter
721-3803, 3901
sale \$85.70 | reg. \$145-\$185



Disney

MARVEL

UP TO 60% OFF

PAW PATROL

LEGO

Disney FROZEN II

PIXAR

Toys & gifts
select styles

Find 100s of toys and more on jcp.com

Hasbro Gaming

Hot Wheels

UP TO
25% OFF

Marvel & Star Wars toys, clothing & costumes select styles 978-0110 reg. \$12-\$50 Excluded from coupons.



UP TO
50% OFF

Disney and Pixar toys, clothing & costumes select styles 979-8000, 8006, 8810, 8811 reg. \$15-\$50 Excluded from coupons.



tzumi

\$14.99* ea.

Tzumi Soundmates wireless earbuds with charging case 683-6574, 6575, 6576, 6577, 5560 sale \$16.66 ea. | reg. \$39 ea.



\$19.99*

Sky Rider Quadcopter Drone with wifi camera 683-6513 sale \$22.21 reg. \$79 Phone not included.



Melissa & Doug toys select styles 655-4884 reg. \$12.99-\$49.99 Excluded from coupons.



Fisher-Price toys select styles 655-4092 reg. \$9.99-\$39.99 Excluded from coupons.

25% OFF



\$9.99*

Sharper Image remote control car select styles 532-0530, 0535 sale \$14.27 | reg. \$30

Barbie

Barbie select styles 597-4037 reg. \$9.99-\$34.99 Excluded from coupons.



NERF select styles | 891-1046 reg. \$9.99-\$59.99 Excluded from coupons.



\$9.99*

Alpha gaming headset 683-6564 sale \$11.10 | reg. \$40

memorex



\$59.99*

Memorex hdmi mini home theater projector with bluetooth 683-7124 sale \$66.66 | reg. \$149

25% OFF

Retro toys & games | select styles 328-9003, 9007, 9005 reg. \$9.99-\$34.99 Excluded from coupons.



60% OFF*

Discovery Kids 683-6728, 6969, 6973, 6976 reg. \$20-\$60



Discovery



ON AIR

\$29.99*

On Air Halo Light Pro with tripod, phone mount & microphone 683-7035 sale \$33.32 reg. \$74 Phone not included.



\$5 DEALS

Sephora Collection
select styles
reg. \$5-\$14
Excluded from coupons.
In Store only.
While supplies last.



SEPHORA
inside JCPenney

50% OFF

Urban Decay Naked Eye Shadow Palettes in cherry and honey
sale \$24.50
reg. \$49
Excluded from coupons.
While supplies last.



URBAN DECAY
Beauty with an edge

BIOLAGE



BUY 1 GET 1 FREE*
+ EXTRA 10% OFF WITH COUPON*
Matrix & Biologie shampoo & conditioner
select products
reg. \$12.50-\$23
*See page 23 for details.



\$9.99*
Paul Mitchell, MVRCK, & Design Essentials gift set
select products
sale \$11.10 | reg. \$25

Ouidad REDKEN FOLLI MITCHELL MIZANI



UP TO
45% OFF*
Value & regular size haircare
reg. \$4-\$50

REVLON®



\$44.99*
Revlon One-Step Dryer & Volumizer
sale \$49.99
reg. \$59.99



50% OFF
Team game, gifts & toys
select styles
reg. \$5-\$140
Team sports merchandise excluded from coupons. Teams and leagues may vary by store.



\$49.99*
Serta 15-lb. weighted blanket
720-0442
sale \$71.41 | reg. \$160

UP TO
60% OFF*
Razors & groomers
select styles

\$27.99*
Remington foil shavers
864-0357, 1278
sale \$31.10 | reg. \$70 ea.



\$29.99*
Sonicare electric toothbrush
864-1114, 1116
sale \$33.32 | reg. \$70 ea.



\$9*
3-wick 14-oz. candle
746-1092, 1093, 1099,
1100, 1131, 1132, 1133
sale \$12.86 | reg. \$19.99



60% OFF*
Men's gifts | select styles
532-0562, 0565, 0569
reg. \$15-\$100

\$9.99*
Phone spa
uvc sanitizer
mini wand
683-7164
sale \$11.10 | reg. \$29
Phone not included.



\$39.99* ANY SIZE
Skyway Ballard hardside luggage
047-0753, 0813, 1001, 1012, 1106
sale \$57.13 | reg. \$160-\$240

*Coupon required. Some restrictions and exclusions apply. See coupon on back cover for details. Prices and % off offers shown reflect coupon discount.

60% OFF

ALL DIAMOND STUDS AFTER
EXTRA 40% OFF COUPON**

\$49.99 pr.**

1/5 ct. t.w. lab-grown diamond®
271-1329, 1335
sale \$83.32 pr.
reg. \$208.32 pr.



\$149.99 pr.**

3/8 ct. t.w. ^{HR}
271-1319, 1323
sale \$249.99 pr.
reg. \$583.32 pr.



\$29.99 pr.**

1/6 ct. t.w. ^{HR}
271-2171, 2172, 2185
sale \$49.99 pr.
reg. \$149.98 pr.



\$99.99 pr.**

1/3 ct. t.w. ^{HR}
271-1324, 1318
sale \$166.65 pr.
reg. \$374.98 pr.



\$249.99 pr.**

5/8 ct. t.w. ^{HR}
271-3110, 3111, 3112, 3113
sale \$416.65 pr.
reg. \$799.98 pr.



\$399.99 pr.**

1 ct. t.w. ^{HR}
271-1244, 1245, 2140
sale \$666.65 pr.
reg. \$1624.98 pr.



TRUMIRACLE®

\$99.99 pr.**

1/4 ct. t.w. ^{HR}
271-1161, 1162, 1235
sale \$166.65 pr.
reg. \$499.98 pr.

CLASSIC COLLECTION
OUR BEST VALUE



\$499.99 pr.**

1 ct. t.w. ^{HR}
271-1281, 1282
sale \$833.32 pr.
reg. \$1999.98 pr.

DELUXE COLLECTION
OUR BETTER QUALITY



\$399.99 pr.**

1/2 ct. t.w. ^{HR}
271-1228, 1232, 1227
sale \$666.65 pr.
reg. \$1249.98 pr.

\$999.99 pr.**

1 ct. t.w. ^{HR}
271-1294, 1295, 1293
sale \$1666.65 pr.
reg. \$3749.98 pr.

ICSI Certified

\$599.99 pr.**

1/2 ct. t.w. ^{HR}
271-1311, 1321
sale \$999.99 pr.
reg. \$1833.32 pr.

PREMIER COLLECTION
OUR BEST QUALITY



\$1499.99 pr.**

1 ct. t.w. ^{HR}
271-1312, 1322
sale \$2499.99 pr.
reg. \$4166.65 pr.

ICSI Certified

8



LIMITED TIME SPECIAL | SAVE 80%

\$14.99 ea.

White sapphire &/or cultured freshwater pearl^{HR}
283-2016, 8008, 3003, 3002, 2015, 1004
reg. \$74.98 ea.
Excluded from coupons & rewards.



SAVE 80%

\$99.99 ea.**

1 ct. t.w. ^{HR}
293-7966, 7965, 3640, 3639,
6315, 6314, 9530, 9571
sale \$166.65 ea.
reg. \$499.98 ea.
additional styles available

SAVE 75%

\$499.99 ea.**

1 ct. t.w. ^{HR}
274-1479, 1480, 271-1281,
1282, 1283, 1284
sale \$833.32 ea.
reg. \$1999.98 ea.
Rings also in 1/2 and 2 ct. t.w.



SAVE UP TO 71%

\$899.99 set**

1 ct. t.w. ^{HR}
272-2314, 2326, 2327
sale \$1499.99 set
reg. \$3124.98 set
also in 1/2 ct. t.w.

\$1999.99 set**

2 ct. t.w. ^{HR}
272-2315, 2329
sale \$3333.32 set
reg. \$6249.98 set

ModernBride

RED BOW DEALS

UP TO 80% OFF!**
BEST. DEALS. EVER.

SAVE 76%

\$299.99 ea.**

1 ct. t.w. ^{HR}
270-2423, 2226,
5117, 5412, 1774, 3570
sale \$499.99 ea.
reg. \$1249.98
additional styles
available



SAVE 75%

\$79.99 ea.**

1/2 ct. t.w. ^{HR}
293-6377, 6378, 3634, 3636,
9570, 9569, 9536
sale \$133.32 ea. | reg. \$324.98
additional styles available

SAVE 73%

\$399.99 ea.**

1/2 ct. t.w. ^{HR}
270-2873, 5466, 5467,
3641, 3685, 3625, 2738
sale \$666.65 ea.
reg. \$1499.98 ea.
additional styles
available



SAVE 76%

\$699.99 set**

1 ct. t.w. ^{HR}
273-1147, 1145, 1146
sale \$1166.65 set
reg. \$2999.98 set
also in 1/2 ct. t.w.

ModernBride



SAVE 84%

\$999.99 ea.**

2 ct. t.w. ^{HR}
272-2319, 3633,
3402, 3631
sale \$1666.65 ea.
reg. \$6249.98 ea.
additional styles
available

ModernBride



SAVE 73%

\$1999.99 ea.**

5 to 7 ct. t.w. ^{HR}
270-4417, 4405,
4084, 4403,
4440
sale \$3333.32 ea.
reg. \$7499.98 ea.
additional styles
available

\$2999.99**

7 ct. t.w. ^{HR}
270-4404
sale \$4999.99
reg. \$11249.98



SAVE UP TO 78%

\$1799.99 ea.**

3 ct. t.w. ^{HR}
272-3595, 3608
sale \$2999.99 ea.
reg. \$7499.98 ea.

\$2299.99 ea.**

4 ct. t.w. ^{HR}
272-3610, 3638
sale \$3833.32 ea.
reg. \$10833.32 ea.

ModernBride

SAVE 70% \$449.99 ea.**
 1 ct. t.w.^{††}
 270-1748, 1007, 1636, 1030, 3715, 4441, 4442
 sale \$749.99 ea. | reg. \$1499.98 ea.
 additional styles available

SAVE UP TO 80% OFF REGULAR-PRICED FINE JEWELRY AFTER EXTRA 40% OFF with coupon**

SAVE UP TO 71% \$599.99 ea.**
 1 ct. t.w. lab-grown diamond band or studs in 10k gold
 271-2192, 2196, 274-7005, 7018
 sale \$999.99 ea. | reg. \$2083.32 ea.

\$1299.99 ea.**
 1 ct. lab-grown diamond solitaire in 10k gold
 273-7024, 7025
 sale \$2166.65 ea. | reg. \$4166.65 ea.
 also in 1-1/4, 1-1/2 and 2 ct.

EVER STAR LAB GROWN DIAMONDS

****Reflects final price after 40% off coupon. See store associate or jcp.com for coupon and details.**

SAVE 80% \$19.99 ea.**
 Diamond accent[‡]
 293-7428, 7422, 7767, 7425, 7461, 7826
 sale \$33.32 ea. | reg. \$99.98 ea.
 additional styles available

RED BOW DEALS

SAVE UP TO 86% \$49.99 ea.**
 1/4 ct. t.w.^{††}
 293-7967, 8745, 7968, 8746, 6318, 6317, 9015, 3627, 3626
 sale \$83.32 ea. | reg. \$199.98-\$374.98
 additional styles available

ModernBride

SAVE 69% \$999.99 ea.**
 1 ct. t.w.^{††}
 272-2347, 1704, 2348, 7084, 274-1481
 sale \$1666.65 ea. | reg. \$3249.98 ea.
 also available in 1/2 and 2 ct. t.w.

ModernBride

SAVE 72% \$899.99 ea.**
 1-1/2 ct. t.w.^{††}
 272-3640, 3639, 1729, 2408
 sale \$1499.99 ea. | reg. \$3249.98 ea.
 additional styles available

SAVE 61% \$47.99 ea.**
 1/10 ct. t.w. white &/or color-enhanced champagne or black diamond[‡]
 293/493-2266, 2268, 7097, 2256, 2444, 1448, 6083, 3085, 3168
 sale \$79.99 ea. | reg. \$124.98 ea.
 additional styles available

SAVE 74% \$129.99 ea.**
 1/3 to 1/2 ct. t.w.^{††}
 270-2229, 2454, 3579, 3333, 1628, 1012, 1668, 1674, 1672
 sale \$216.65 ea. | reg. \$499.98 ea.
 additional styles available

ModernBride

SAVE 71% \$599.99 ea.**
 1 ct. t.w.^{††}
 272-0176, 3001, 0175, 3589, 3645, 3541
 sale \$999.99 ea. | reg. \$2124.98 ea.
 additional styles available

A & B. SAVE UP TO 70% \$999.99 ea.**
 1 ct. solitaire^{††}
 273-3097, 3110
 sale \$1666.65 ea. | reg. \$3249.98 ea.
 also available in 1/4, 1/2, 1-1/4, 1-1/2, 2 ct.

C & D. \$1999.99 ea.**
 1 ct. IGI certified solitaire in 14k gold
 273-3018, 3020
 sale \$3333.32 ea. | reg. \$6666.65 ea.
 also available in 1-1/4, 1-1/2, 2 ct.

Disney Enchanted

SAVE UP TO 71% \$99.99 ea.**
 1/10 to 1/4 ct. t.w. diamond &/or gemstone[‡]
 293-6097, 6213, 6209, 6208, 6046, 6211, 6293, 266-6223, 1730, 6135
 sale \$166.65 ea. | reg. \$270.82-\$354.15

SAVE UP TO 78% \$549.99 ea.**
 2 ct. t.w. ring or hoop^{††}
 270-3612, 1052, 1051, 1759
 sale \$916.65 ea. | reg. \$2499.98 ea.
 additional styles available

\$699.99 ea.**
 2 ct. t.w. bracelet^{††}
 270-4062, 4443, 4444
 sale \$1166.65 ea. | reg. \$2999.98 ea.

SAVE UP TO 84% \$24.99 ea.**
 Gemstone[‡]
 267-7598, 3050, 8000, 3076, 3051, 9601, 9434
 sale \$41.65 ea. | reg. \$83.32-\$124.98
 additional colors available

E-I. SAVE UP TO 77% \$129.99 ea.**
 1/7 to 1/4 ct. t.w.^{††}
 274-1819, 1820, 1821, 9210, 9200
 sale \$216.65 ea. | reg. \$416.65-\$479.15
 additional styles available

J-Q. \$279.99 ea.**
 1/4 to 1 ct. t.w.^{††}
 274-1521, 1522, 1524, 1509, 1507, 1508, 9212, 9202
 sale \$466.65 ea. | reg. \$833.32-\$1249.98

These 2 pages: ♦ in 14k gold † in 10k gold § in sterling silver &/or 14k gold over silver †† diamond ct. t.w. ‡ genuine, lab-created or simulated gemstone.
 Total weight (t.w.) of all diamonds and other stones in each setting, unless noted. Diamonds and other stones solitaire weight may vary between .01 and .05 carat. Diamonds and other stones total weight may vary between .01 and .08 carat. Some diamonds and other stones may consist of fewer than 17 facets. For all jewelry sets, diamonds and other stones carat weight (ct.) represents the approximate total weight (t.w.) of all diamonds and other stones combined. ModernBride® is a registered trademark of Advance Magazine Publishers Inc., used under license. Gemstones and some diamonds may have been treated and may require special care.

BULOVA CITIZEN ARMITRON RELIC BY FOSSIL CASIO TIMEX

UP TO
50% OFF**

Fine & fashion watches
select styles

AFTER 15% OFF WITH COUPON**
additional styles available



36 MONTH SPECIAL FINANCING*

available in store for qualifying fine jewelry & watch purchases of \$1000 or more (after discounts) made Nov. 20-28 on a JCPenney credit card. Must request at the time of purchase.

*Subject to credit approval. Minimum monthly payments required. See store associate for details.

LIMITED TIME SPECIAL
\$24.99 set

Q7 smartwatch with heart rate monitor & extra strap 039-9403, 9405 reg. \$85 set While supplies last. Excluded from coupons. additional colors available



55% OFF

+ EXTRA 40% OFF WITH COUPON**
Entire stock gold & fine silver jewelry



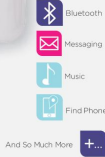
\$7.99*

Boxed fashion jewelry select styles 137-2338 sale \$11.41 | reg. \$24-\$26

MIXIT. MONET*

SAVE 47%
\$49.99 set

iTouch Sport Smartwatch with wireless earbuds 050-2929 reg. \$95 set additional colors available



A. \$139.99
Samsung Galaxy Active 42mm smartwatch 056-0232 | reg. \$199.99

B. \$179.99
Samsung Galaxy Watch Active2 BT 40mm Smartwatch 056-0307 | reg. \$249.99

C. \$309.99
Samsung Galaxy Watch Active2 LTE 40mm Smartwatch 056-1124 | reg. \$379.99 Samsung excluded from coupons.

SAMSUNG Galaxy WatchActive2



SAMSUNG Galaxy WatchActive

SAVE UP TO 75%
\$219.99-279.99**

14k gold glitter rope chains 281-1806, 1803, 1804, 1807, 1805 sale \$366.66-\$466.66 reg. \$874.98-\$1124.98 16", 18", 20", 22", 24"

RED BOW DEALS

SAVE 82%
\$899.99**

14k gold 8" bracelet 282-3109 sale \$1499.99 reg. \$4999.97

**Reflects final price after 40% off coupon. See store associate or jcp.com for coupon and details.



SAVE 76%
\$329.99 ea.**

8.5" figaro or curb bracelet in 10k gold 281-9205, 9206 sale \$549.99 ea. reg. \$1406.22 ea.

SAVE 76%
\$729.99 ea.**

22" figaro or curb chain in 10k gold 281-9210, 9211 sale \$1216.66 ea. reg. \$3124.98 ea.

SAVE 77%
\$119.99 pr.**

14k gold earrings 284-8247, 8589, 8136, 8518 sale \$199.99 pr. reg. \$531.22 pr.

MADE IN ITALY



"Made in Italy" is organized in collaboration with the Italian Trade Agency and The Ministry of Economic Development.



UP TO
80% OFF*

Fashion silver jewelry 058-1608, 1611, 1613, 1854, 2039, 2040, 2043 reg. \$26-\$85



\$9.99*

Fashion jewelry select styles 137-5110, 5238, 5295, 5363, 5379, 5397, 5436 sale \$14.27 | reg. \$15-\$48



\$19.99*

**Boots
for the
whole
family**

select styles
sale \$28.56 | reg. \$40-\$89

**ARIZONA
JEAN CO.**

okie dokie™

**60%
OFF***

Handbags and wallets

select styles
103-0266, 1140, 104-0445, 1155,
2036, 2037, 109-1240, 1241
reg. \$22-\$85



LIZ CLAIRBORNE MUNDI ROSETTI

*Coupon required. Some restrictions and exclusions apply. See coupon on back cover for details. Prices and % off offers shown reflect coupon discount.

\$69.99*
 Women's faux-fur trim puffer
 263-0806
 sale \$99.99
 reg. \$180

50-60% OFF*
 Juniors' outerwear
 select styles
 645-0153
 reg. \$49-\$99
 ARIZONA
 JEAN CO.

\$29.99*
 Free Country soft shell jacket
 also in women's plus
 263-0782
 sale \$42.84
 reg. \$100

\$49.99*
 Free Country 3-in-1 systems jacket
 also in women's plus and petites' sizes
 263-0786
 sale \$71.41
 reg. \$180

50-60% OFF*
 Women's outerwear
 select styles

\$69.99*
 Liz Claiborne faux-fur coat also in women's plus and petites' sizes
 263-0795
 sale \$99.99
 reg. \$180
 LIZ CLAIBORNE

\$69.99*
 a.n.a. puffer coat
 263-0787
 sale \$99.99
 reg. \$180
 a.n.a.
 a new approach

\$1.99*
 pr.
 Women's gloves
 select styles
 105-0140, 0145, 0152, 0147, 0196, 0194
 sale \$2.84 pr.
 reg. \$5 pr.

MIXIT.

\$6.99*
 pr.
 Women's slippers
 select styles
 027-0179, 9103, 9104, 9114, 122-0485, 0484, 0487, 0486
 sale \$9.99 pr.
 reg. \$12-\$14 pr.

MIXIT.

\$2.99*
 2-pk. cozy socks
 122-0450, 0451, 0455, 0456, 0459
 sale \$4.27
 reg. \$5

MIXIT.

\$4.99* pr.
 Cozy soft slippers
 select styles
 sale \$7.13 pr.
 reg. \$9 pr.

MIXIT.

\$8.99*
 Cold Weather Scarves
 select styles
 105-0308, 0309, 0307, 0306
 sale \$12.84 | reg. \$14

MIXIT.

\$12.99*
 Isotoner or Cuddl Duds slippers
 select styles
 027-3011, 6030
 sale \$18.56
 reg. \$26-\$34

isotoner.
 Cuddl Duds

W
WORTHINGTON™

50-60% OFF* Women's apparel

LIZ CLAIBORNE™

select styles



Worthington apparel
select styles
also in women's plus
and petites' sizes
830-0120,
833-0324, 0329
reg. \$17-\$149



Liz Claiborne apparel
select styles
also in women's plus
and petites' sizes
814-0575,
851-0582, 0621,
814-9008
reg. \$17-\$149



50% OFF*

Bold Elements apparel
select styles
825-0283, 8036
reg. \$36-\$84



BOLD elements™



\$9.99*

Worthington & Liz Claiborne tops
select styles
also in women's plus and petites' sizes
833-4047, 4048, 4049, 4050
sale \$14.27 | reg. \$32-\$37

*Coupon required. Some restrictions and exclusions apply. See coupon on back cover for details. Prices and % off offers shown reflect coupon discount.

50% OFF*

Alfred Dunner apparel
select styles
also in women's plus
and petites' sizes
817-1009, 1086
reg. \$48-\$74



alfred
dunner



\$14.99*

Worthington & Liz Claiborne tops
select styles
also in women's plus and petites' sizes
814-0445
sale \$21.41 | reg. \$44



**Women's
St. John's Bay
long sleeve tees**

select styles
also in women's plus and petites' sizes
845-0524
sale \$7.13 | reg. \$17



**Women's
St. John's Bay
mockneck & turtleneck tees**

select styles
also in women's plus and petites' sizes
845-0545, 0546
sale \$7.13 | reg. \$17



Juniors' denim

select styles
664-0887, 0893, 0895, 1204, 1205
sale \$24.27 | reg. \$30-\$49



**Gloria Vanderbilt
Amanda Jean**

select styles
853-1003, 1151, 2054
sale \$24.27 | reg. \$40



\$4.99*
**Women's
tops**
select styles



**Women's
St. John's Bay
v-neck polar fleece**

select styles
also in women's plus and petites' sizes
829-0382
sale \$7.13 | reg. \$22



a.n.a. tees

select styles
also in women's plus and petites' sizes
842-0470
sale \$7.13 | reg. \$20



**Women's
St. John's Bay denim**

select styles
also in women's plus and petites' sizes
846-0259, 3105
sale \$24.27 | reg. \$44



\$16.99*
**Women's
denim**
select styles



a.n.a. denim

select styles
also in women's plus and petites' sizes
0129, 0156, 0171, 0291, 0296
sale \$24.27 | reg. \$39



**50-60%
OFF***

Juniors' Arizona
tops & dresses
select styles
662-0452
reg. \$10-\$44



**50-60%
OFF***

Flirtitude apparel
select styles
660-0183, 2048
reg. \$16-\$44



\$14.99*

Juniors' hoodie
or jogger
select styles
216-3015, 3016
sale \$21.41
reg. \$29-\$44



\$14.99*

Junior's Arizona sweater
select styles
662-1002, 1003, 1005
sale \$21.41
reg. \$34-\$39





a.n.a crewneck sweaters
select styles
also in women's plus and petites' sizes
842-0372
sale \$14.27 | reg. \$35



a.n.a henley top
select styles
also in women's plus and petites' sizes
842-0432
sale \$14.27 | reg. \$30



Women's St. John's Bay novelty cable sweater
select styles
also in women's petites' sizes
845-0509
sale \$14.27 | reg. \$37



Women's St. John's Bay classic shirt
select styles
also in women's petites' sizes
845-0447, 0493
sale \$14.27 | reg. \$37



Women's St. John's Bay quarter-zip fleece
select styles
also in women's plus and petites' sizes
829-0276, 0278
sale \$14.27 | reg. \$32

a.n.a tunic sweater
select styles
also in women's plus sizes
842-0394
sale \$14.27 | reg. \$35



ana
a new approach

\$9.99*
Tops
and
sweaters



Women's St. John's Bay sweater
select styles
845-0511, 0512, 0513
sale \$14.27 | reg. \$37

Women's St. John's Bay sweatshirt or fleece
select styles
also in women's plus and petites' sizes
829-0269
sale \$14.27 | reg. \$37

\$14.99*

Women's St. John's Bay sweater
select styles
also in women's plus and petites' sizes
845-0550
sale \$21.41 | reg. \$44



ana
a new approach

\$14.99*
Women's
tops
or
sweaters



a.n.a sweater
select styles
also in women's plus and petites' sizes
842-0381, 1017
sale \$21.41 | reg. \$39



a.n.a cardigan
select styles
also in women's plus and petites' sizes
842-0367
sale \$21.41 | reg. \$44

*Coupon required. Some restrictions and exclusions apply. See coupon on back cover for details. Prices and % off offers shown reflect coupon discount.

\$14.99*

Women's St. John's Bay quilted vest
select styles
also in women's plus and petites' sizes
845-0515
sale \$21.41 | reg. \$44

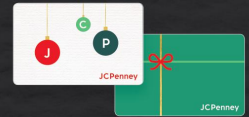


\$4.99*
St. John's Bark dog vest
select styles
845-0514
sale \$7.13 | reg. \$22



GIFT CARDS

Give them what they really want.



UP TO
60% OFF*

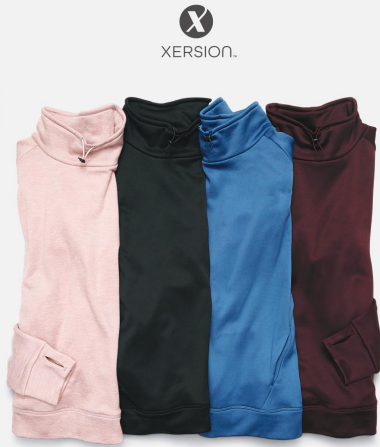
Women's
Xersion activewear
select styles
840-0104, 0575
reg. \$12-\$70

\$14.99*

Women's
Xersion pullover
select styles
840-0594
sale \$21.42
reg. \$32

\$14.80*

Women's
Xersion leggings
804-0162, 0165, 0552, 0104
sale \$21.15
reg. \$32



\$19.99

Women's
Champion crew sweatshirt
or joggers

select styles
812-0190, 0244, 8007,
0165, 0163, 0312
reg. \$45
Excluded from coupons.

Champion



\$19.99

Women's
Puma hoodie
sweatshirt

select styles
841-0331
reg. \$45
Excluded from coupons.

PUMA



\$19.99*

Xersion XWarmth
jacket or leggings

select styles
840-0590, 0592
sale \$28.56
reg. \$44

X
XERSION.



\$29.99

Men's & women's
Fila shoes
select styles
609-3122,
610-9349
msrp \$65-\$75
Excluded from
coupons.



FILA

\$39.99

Men's & women's
New Balance
shoes
select styles
reg. \$60-\$75
Excluded from
coupons.



new balance.

\$59.99

Men's or women's
Puma shoes
select styles
609-0135,
610-5074
reg. \$65-\$85
Excluded from
coupons.



PUMA.

25% OFF

Skechers shoes for the family
select styles
021-6042, 3711
msrp \$45-\$75
Excluded from coupons.



SKECHERS

\$5.99
ea.

WHEN YOU BUY 5 OR MORE
+ EXTRA 30% OFF WITH COUPON*
Vanity Fair panties
select styles
142-4059, 8495, 8378, 1024
reg. \$11.50 ea.
VANITY FAIR



\$9.99*

Adonna fleece pj set
select styles
112-1126
sale \$14.27 | reg. \$44



\$11.99*

Sleep Chic Whimsical pj set
select styles
112-1246
sale \$17.13 | reg. \$44



7 FOR \$28

+ EXTRA 30% OFF WITH COUPON*
Flirtitude & Ambrielle panties
select styles
179-0465, 213-0105, 0108, 0599, 0612, 0613
reg. \$9-\$12



flirtitude



\$12.99*

Playtex 18 Hour bra
select styles
124-9002, 9013, 9015, 9841, 9843, 9864
sale \$18.56
reg. \$36



Playtex

\$14.99*

Liz Claiborne 3-pc. pj set
select styles
112-1151
sale \$21.41 | reg. \$49

liz claiborne



\$9.99*

Ambrielle or Flirtitude bras
select styles
254-2033, 5510, 3030, 8054
sale \$14.27
reg. \$32

Ambrielle
flirtitude



\$19.99*

Jaclyn long plush robe
select styles
112-1845
sale \$28.56
reg. \$49



\$5.99*

Sleep Chic fleece sleep pants
select styles
112-1132
sale \$8.56
reg. \$24

Sleep Chic



60% OFF*

St. John's Bay
outdoor apparel
select styles
515-0152
reg. \$46-\$90



\$14.99*

Men's
St. John's Bay
crew sweater
select styles
513-0217, 0220
sale \$21.41
reg. \$45-\$50



Men's
St. John's Bay
henley
select styles
513-0245
sale \$14.27
reg. \$30



\$9.99*

Men's St. John's Bay
Thermals and
Henleys
select styles



Men's St. John's Bay
thermal
select styles
513-0813
sale \$14.27
reg. \$30



\$19.99*

Men's St. John's Bay
quarter-zip sweater
select styles
513-0213
sale \$28.56
reg. \$50



\$14.99*

Men's St. John's Bay
puffer vest
select styles
513-0223
sale \$21.41
reg. \$40



\$14.99*

Men's
St. John's Bay
easy-care pants
select styles
516-8018, 8019
sale \$21.41
reg. \$50





Fast + FREE
Same-Day Pickup

Choose curbside
or in-store pick up



\$16.99*

Young men's
Arizona Flex denim
select styles
523-4038, 4037, 4036,
4454, 0120, 4455, 4566
sale \$24.27 | reg. \$42
Assortment may vary
by location

ARIZONA
JEAN CO.



Dockers pants
valid 11/25-11/30
select styles
514-5071, 5073
sale \$25-\$36
reg. \$50-\$72

**50%
OFF**

HAGGAR®

Haggar pants
select styles
510-5115, 5116, 5117,
5118, 5119, 5120
sale \$34.99-\$39.99
reg. \$70-\$80



\$49.99*

Men's
sport coats
select styles
552-0337
sale \$71.41
reg. \$140

JF
J.Ferrari



\$9.99*

Stafford easy care
stretch dress shirt
select styles
531-5849, 5850
sale \$14.27
reg. \$40

STAFFORD



\$14.99*

JF J. Ferrar
easy care
dress shirt
select styles
531-5427, 5811,
6008, 6014
sale \$21.41
reg. \$50

JF
J.Ferrari



\$19.99*

The Foundry
Big & Tall Supply Co.
fleece hoodie
select styles
580-0979
sale \$28.56
reg. \$50

\$14.99*

The Foundry
Big & Tall
Supply Co. henley
or flannel
select styles
581-0188,
581-1993
sale \$21.41
reg. \$40

FOUNDRY
Big & Tall Supply Co.



UP TO
**60%
OFF***

The Foundry Big & Tall
Supply Co.
select styles

*Coupon required. Some restrictions and exclusions apply. See coupon on back cover for details.
Prices and % off offers shown reflect coupon discount.



1000s more Black Friday deals available in store and jcp.com



\$19.99*

Men's St. John's Bay or Stafford pajamas set
select styles
505-0283
sale \$28.56
reg. \$50

60% OFF*

Men's slippers
select styles
535-0786, 0803, 0807
reg. \$30-\$50



UP TO
60% OFF*

Men's pajamas
& slippers
select styles

\$9.99*

Men's St. John's Bay pajama pants

select styles
505-0257
sale \$14.27
reg. \$24



30% OFF

Men's Champion sleepwear

select styles
505-0457, 0426
sale \$21.99-\$25.99
reg. \$32-\$38
Excluded from coupons.

Champion



20

**BUY 1 GET 1⁺
50% OFF**

+ EXTRA 30% OFF WITH COUPON*
Men's underwear & socks
select styles
503-0264, 3288, 504-1578, 1856
reg. \$14-\$36
*See page 23 for details.
Champion excluded from coupons.

Champion



*Coupon required. Some restrictions and exclusions apply. See coupon on back cover for details. Prices and % off offers shown reflect coupon discount.

\$19.99

Men's Puma
fleece hoodie
select styles
547-4075
reg. \$45
Excluded from
coupons.



50% OFF

Team apparel
select styles
\$29.99
Adult team fleece
select styles
reg. \$60



Team sports merchandise
excluded from coupons. Team
and leagues may vary by store.

\$24.99

Men's Champion
hoodie
select styles
547-5032
reg. \$50
Excluded
from
coupons.



UP TO
60% OFF*
Men's fleece
select styles

\$16.99*

Young men's
Arizona
fleece hoodie
select styles
525-0598
sale \$24.27
reg. \$44

ARIZONA
JEAN CO.



\$9.99*

Men's Xersion
fleece hoodie
select styles
578-0115
sale \$14.27
reg. \$30



\$49.99

Men's Levi's®
puffer jacket
select styles
518-0500, 0565
reg. \$160
Additional offers
and coupons
do not apply
to Levi's®.



\$39.99*

Dockers
bomber jacket
select styles
518-0490
sale \$57.13
reg. \$140



\$39.99*

Men's ZeroXposur
midweight jacket
select styles
518-0468
sale \$57.13
reg. \$120



60% OFF*
Men's outerwear
& cold-weather
accessories
select styles

60% OFF*

Men's cold-weather
accessories
535-0450, 0912
reg. \$20-\$50



Carter's
Little Baby Basics
select styles
348-4365
reg. \$12-\$44



carter's
little baby basics™

Babies' & toddlers'
Okie Dokie
fashion
separates
select styles
323-0604
reg. \$14-\$42



Babies', toddlers'
& kids' dress up
clothing
select styles
345-3007, 380-2638
reg. \$40-\$94



60%
OFF*

Babies' & toddlers'
Carter's
fashion
separates
select styles
355-3780
reg. \$14-\$42



carter's



\$4.99*

Okie Dokie slogan
bodysuit
select styles
321-1270, 1271,
1466, 1470
sale \$7.13
reg. \$10



\$9.99*

Carter's
multi-pack
bodysuit set
select styles
348-4241
sale \$14.27
reg. \$26-\$28



carter's



\$4.99*

Babies' & toddlers'
Okie Dokie
mix & match

select styles
322-1410, 1196, 1414,
323-0639, 0106, 0674
sale \$7.13 | reg. \$10-\$14

okie dokie.



*Coupon required. Some restrictions and exclusions apply. See coupon on back cover for details. Prices and % off offers shown reflect coupon discount.

\$6.99*

Babies' & toddlers'
Okie Dokie
licensed clothing
select styles
322-0184, 1182
sale \$9.99
reg. \$14-\$16



22

\$11.99*

Toddlers' Carter's
2-pc. set
355-3709
sale \$17.13
reg. \$30-\$32



carter's

UP TO 60% OFF* Kids' activewear, clothing & sleepwear

\$5.99*

Kids' Arizona long-sleeve graphic tees select styles 373-3298, 3292, 3290 422-0628, 0631 sale **\$8.55** reg. \$16



ARIZONA
JEAN CO.



\$7.99*

Boys' Arizona thermal tee select styles 422-0717, 0719, 0720, 0723 sale **\$8.55** | reg. \$26

\$9.99*

Kids' Arizona fleece hoodie select styles 373-0130, 422-0681, 0682, 0683, 0684 sale **\$14.27** reg. \$30



\$4.99*

Girls' Arizona leggings select styles 374-7089 sale **\$7.13** reg. \$12



\$9.99*

Kids' Arizona jeans select styles 374-7011, 423-0331 sale **\$14.27** reg. \$30



60% OFF*

Kids' & toddlers' pajamas & robes select styles 307-8028, 407-6018 reg. \$20-\$48



\$24.99

Kids' adidas cotton fleece hoodie select styles 435-2477, 2191 reg. \$45 Excluded from coupons.



\$9.99*

Kids' Xersion cotton fleece select styles 415-0808 sale **\$14.27** reg. \$30



\$9.99*

Kids' & toddlers' pajama & cozy sock gift set select styles 307-8028, 8074, 407-6017, 6019 sale **\$14.27** reg. \$30-\$34



ARIZONA
JEAN CO.

\$14.99*

Kids' Arizona packable puffer jacket select styles 302-0172, 424-0271 sale **\$21.41** reg. \$60

ARIZONA
JEAN CO.



BUY 2 GET 1 FREE*

+ EXTRA 30% OFF WITH COUPON*

Kids' Hanes socks & underwear select styles reg. \$12-\$24 *See below for details.



Prices effective 11/25-11/28, unless otherwise noted. Items are subject to availability. *Original and "regular" prices are offering prices that may not have resulted in sales, and intermediate markdowns may have been taken. Prices not effective in closing JCPenney stores. Prices and discounts in Alaska and Puerto Rico may differ from stateside prices and discounts. JCPenney reserves the right to limit returns or exchanges without a valid receipt. "Sale" events exclude Best Value merchandise. Percentages off original or regular prices, as shown, unless otherwise noted. Actual savings may exceed stated percentage off. MSRP represents a suggested price provided by our suppliers. MSRP may be rounded down to the nearest whole dollar. Jewelry photos may be enlarged to show detail. Diamond carat weights (ct.) represent the approximate total weight (t.w.) of all diamonds in each setting, unless noted. Diamond solitaire weights may vary between .01 and .05 carat. Diamond total weights may vary between .01 and .08 carat. Some diamonds may consist of fewer than 17 facets. Modern Bride® is a registered trademark of Advance Magazine Publishers Inc., used under license. Shaq™; Rights of Publicity and Persona Rights: ABG-Shaq, LLC. shaq.com. **Buy One Get One Offers:** Buy one item at regular price, get the second item of equal or lesser value for 50% off or free, as advertised in the specific offer. Some items must be same category of merchandise or same gender. See store associate or jcp.com for details. **Buy Two Get One Offers:** Buy two items at regular price, get the third item of equal or lesser value for free, as advertised in the specific offer. Some items must be same category of merchandise or same gender. See store associate or jcp.com for details. **Haircare Offer:** JCPenney limits the sale of all salon products and special purchases to eight of any one item, up to a maximum of twelve items, per customer, per month. **Visa Card Rebate:** Purchase applicable housewares item 11/25-11/28, unless otherwise noted, and get a Visa Prepaid Card by mail as a rebate. Rebate form and details print at register. Visa Prepaid Card is issued by MetaBank, Member FDIC, pursuant to a license from Visa U.S.A. Inc. Cards can be used at any merchants that accept Visa debit cards. Terms and Conditions apply to the card. See rebate form for details. JCPenney reserves the right to substitute a check of equal value in lieu of a Visa Prepaid Card at its discretion.

\$19⁹⁹*

Boots for the family
select styles
sale \$28.56
reg. \$40-\$89

ana
pop
JF
ARIZONA
JEAN CO[®]

40% OFF

Levi's[®] for him & her
Offer ends 12/1
Entire Stock
also in big & tall and
women's plus
Additional offers and coupons
do not apply to Levi's[®].

50% OFF
Kids' Levi's

UNDER \$20*

Puffer jackets for the family
select styles
reg. \$80-\$100

25% OFF

Nike activewear & shoes for the family
select styles
msrp \$20-\$130
Nike excluded from coupons.

50% OFF*

Family sleep
select styles
reg. \$8-\$54

UP TO 60% OFF

Xersion
activewear for the family
select styles
reg. \$12-\$74

\$49⁹⁹*

ANY SIZE
JCPenney Home
575tc ultra fit performance
or Studio
1000tc luxury performance
sheet set
sale \$71.41
reg. \$110-\$199

Studio
HOME

\$14⁹⁹*

Bras from
Vanity Fair,
Warner's, Bali &
Maidenform
select styles
sale \$21.41
reg. \$38-\$44

VANITY FAIR

\$129⁹⁹*

Smart clean
robo vac 2000
sale \$144.43
reg. \$299

ionVac

Valid in store & jcp.com November 25-28
EXTRA 30% OFF⁺
select apparel, shoes, accessories, fine jewelry, home



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online code: **CHEERFUL**

EXTRA 10% OFF⁺ select furniture, mattresses, electronics, small electrics, innovative gifts, fitness equipment & accessories, floor care, blinds & shades, watches, salon products
View this ad at jcp.com/storeads

⁺Coupon required. Some restrictions and exclusions apply. See page 2 for details.

SAVE 62%

\$33⁹⁹ set

iTouch Playroom
stem smartwatch
& headset bundle
sale \$39.99 set
reg. \$89.99 set
additional styles available

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